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FOR IMMEDIATE RELEASE:

Secrets of Ben Hogan's Swing Revealed

CARLSBAD, CA -- September 18, 2006 - For decades, professional golfers, instructors, analysts, and fans around the world have tried in vain to decipher the secret of Ben Hogan's swing. It is a swing that every golfer has emulated at one time or another but never with Hogan's results. Now, for the first time, author Tom Bertrand reveals Hogan's "tricks of the trade" in a new book with assistance by Printer Bowler, in *The Secret of Hogan's Swing*.

Hogan, who famously hated to give lessons, took John Schlee under his wing in the 1970's. Techniques were passed from mentor to student. PGA Tour player, Schlee, used his knowledge to refine his own game yet never publicly revealed all the details during Hogan's lifetime. Schlee took Bertrand under his wing as an apprentice in the 1980's. With his insight from a legend, Schlee left Bertrand the task of making sure the revelations, including "the missing link", he kept secret would be chronicled in *The Secrets of Hogan's Swing*.

West Inn & Suites invites you to meet the Author at a book signing Friday, October 6, 2006 from 7:00 to 9:00 p.m. Tickets are \$35 and include a champagne and cheese reception in the hotel library. Proceeds benefit the Reschke family. To RSVP call (760) 448-4500.

About the Author Tom Bertrand's passion for golf began when he was 12 years-old. He grew up in southern New Jersey and is a graduate of Furman University. A student and later an instructor at John Schlee's Maximum Golf School during the 1980's, Bertrand is humbled to have seen Ben Hogan's theories proven through Schlee's life's work. Bertrand feels that translating the thoughts and ideas of Hogan is a moral responsibility to golfers around the world. He lives and teaches in North San Diego County with his wife and three children.

Tom Bertrand
Author of "*The Secret of Hogan's Swing*"

and Mentor of "*The Legendary Golf System*"

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About West Inn & Suites West Inn & Suites is a boutique style hotel that offers the ultimate in luxurious surroundings and recreational activities. The brand-new property features upgraded amenities and 4-star level of service from their highly trained staff.

Located at 4970 Avenida Encinas in Carlsbad, California, West Inn & Suites is 30 miles north of San Diego and 60 miles south of Disneyland in Orange County. Situated near the beach with a Carlsbad beach resort-like atmosphere and only minutes from Legoland and area business parks, and shopping West Inn & Suites is an ideal location for both the business and recreational traveler. The West Inn & Suites in Carlsbad features 86 rooms including 36 suites, two fine dining restaurants, a fitness center, outdoor heated pool and Jacuzzi, business center, a boardroom and library.

For more information, contact:

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