

PR Contact:
Denise Mahaffey
Malama Marketing
(760) 908-6565
(801) 527-6422 Fax
malama@mahaffeyenterprises.com

FOR IMMEDIATE RELEASE:

National General Manager of the Year Award Presented To Kimberly Akers of Carlsbad

CARLSBAD, CA, -- July 5, 2006 -- The American Hotel & Lodging Association (AH&LA) recently recognized Kimberly Akers as a General Manager of the Year for outstanding achievement in the lodging industry. Earlier this year, the California Hotel & Lodging Association (CH&LA) also awarded Akers General Manager of the Year. Akers recently transitioned from the role of General Manager at Coronado's Glorietta Bay Inn to the newly established West Inn & Suites in Carlsbad. The awards recognize an individual who has demonstrated outstanding contributions of leadership, service and community and/or civic affairs. The nominees are judged on performance that goes above and beyond normal job responsibilities, outstanding and unusual service to the property, guests and community.

"I am extremely honored to be recognized by both AH&LA and CH&LA as General Manager of the Year. This monumental award validates my belief that excellence in customer service is an organization-wide commitment," said Akers. "West Inn & Suites entire staff is dedicated to the satisfaction of our guests and contributing to the community as a partner in service."

Akers' ongoing commitment to guest relations excellence has resulted in consistent industry accolades:

2006 - CH&LA, "Stars of the Industry" – General Manager of the Year
2005 - CH&LA, "Stars of the Industry" – Guest Relations, Community Service
2004 – CH&LA, "Stars of the Industry" - Best Guest Relations Program
2001 – 2004 – CH&LA, Best Guest Relations Program in the United States
2000 - San Diego Convention & Visitors Bureau, San Diego's Finest Service Award

AH&LA also noted Akers' ongoing commitment to support of nonprofit organizations and for hosting local organizations' networking events.

About West Inn & Suites

The West Inn & Suites is a boutique style hotel that offers the ultimate in luxurious surroundings and recreational activities. The brand-new property features upgraded amenities and 4-star level of service from their highly trained staff.

Located at 4970 Avenida Encinas in Carlsbad, California, West Inn & Suites is 30 miles

north of San Diego and 55 miles south of Los Angeles/Orange County. Situated near the beach and only minutes from Legoland California in Carlsbad and area business parks, West Inn & Suites is an ideal location for both the business and recreational traveler. The West Inn & Suites in Carlsbad features 86 rooms including 36 suites, a fitness center, outdoor heated pool and Jacuzzi, business center, a boardroom and library.

For more information, contact:

West Inn & Suites

Mindi Jellison, Director of Sales and Marketing

(760) 448-4500 mjellison@westdevelopmentinc.com

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